



# Trillium

a publication of the michigan women's foundation

Fall 2001

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Martha Upjohn, Priscilla and Rob McDougal

Trisha Kittredge  
 Pamela Mansager  
 Priscilla McDougal

## Kalamazoo City Reception

The Michigan Women's Foundation ended its fiscal year with a successful city reception September 20, 2001 held in Kalamazoo at the beautiful home of Brenda and Jeff Murphy. Our Host Committee volunteers were:

Susan Merigan  
 Brenda Murphy  
 Martha Upjohn (MWF Board of Trustee Member)

MWF's goal for city receptions is to work with a host committee to encourage our loyal supporters to attend and bring their friends to help widen our circle of support. The Kalamazoo host committee was instrumental in enlisting new friends to attend the Murphy's reception to learn more about MWF.



Danielle Redmond Streed, Marianna Zeman, Mark Pawlowski

The event raised nearly \$11,000 from 98 supporters. Twenty-two Benefactor (\$250) sponsors and 34 Champion level (\$100) sponsors supported the reception, as well as 47 first time donors. Our dedicated volunteers who host and support these events are truly appreciated. We could not be successful in these events without their commitment and enthusiasm. A million thanks Kalamazoo!!

## How Does MWF Make a Grant?

Many often think that grantmaking would be fun; the opportunity to play fairy godmother to worthy organizations. But just ask the MWF Mini-grants Committee if grantmaking is easy and I'm sure you would hear a resounding no! They recently met to begin their review of this year's mini-grant applicants.

The Mini-grants Committee is a volunteer group of diverse women representing all geographic areas of Michigan and all walks of life. Some members are seasoned volunteers while others are business women. Some are employed in the nonprofit sector while others are retired. Together, they take on the very serious challenge of determining which proposals will move ahead in the process and receive a site visit. Approximately 50% of the proposals will advance and from these, about half will ultimately receive funding.

Mini-grants offer \$1000-\$5000 in grant support. This fall, we received 53 concept papers requesting nearly \$270,000 in support. The concept papers came from every corner of the state. Of the fifty-three, 27 were from the southeast area of the state; 11 from west Michigan; 3 from the north and 3 from the Upper Peninsula; 7 from central Michigan; and 2 from agencies serving the entire state.

Additional resources resulting from individual and other gifts enable MWF to fund more of these very worthy programs. The committee takes its work seriously. But the hard work also reaffirms our commitment to grassroots organizations. Women's issues often begin on the organizational fringes but gain recognition and support as their efficacy is recognized.

MWF wants to continually identify and nurture these new projects that aid women and girls. Look for the results of this cycle in the next edition of the Trillium and know that the Mini-grants Committee will make the best decisions possible to be sure that your support of MWF is wisely invested.





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*A Message from the President*



Margaret A. Talburtt, Ph.D.  
MWF President

Like all of you, I heard, saw and felt the horror of the tragedy at the World Trade Center on September 11. My heart goes out to the families of all involved, the survivors as well as the victims. My grief is tempered by the heroism and compassion that such tragedies inspire. As a nation, who can imagine what our common future will be?

Although our country has never experienced this type of assault, I have been struggling to imagine what the implications might be. Will new women's organizations spring up to respond to the needs of these circumstances? To help victims, to address unemployment, and to seek peace? What might the demands be on MFW's resources and our assets?

In my musings, I reflected on the birth of MWF and so many other women's organizations. The mid-1980s saw the establishment of approximately 20 women's funds, many domestic violence shelters, and dozens of other programs serving the needs of women and girls. Yet all of this happened at a time when inflation was double digit, the economy was in true recession, and America was at war, albeit a relatively brief one. Perhaps there is something about tough times that calls us to action or leads us to focus on circumstances we can shape or urges us to say no more. I can only hope that we continue to have your support as we prepare to face the challenges set in motion by the events of September 11. Together, we will move forward as we respond to the sacrifices that have already been made.

*New and Improved MWF Website!*



During the summer MWF was fortunate to have Diane Horey, an intern from Cornell University, update our website. She worked tirelessly and created an outstanding second generation website for the foundation of which we can be very proud. Our new web address is [www.miwf.org](http://www.miwf.org), and you can now donate on-line. Please visit us soon.

Along with our new website comes new email addresses for the staff. We can all be reached by using our last name and first initial @miwf.org. For example, Peg Talburtt can be reached at [talburtt@miwf.org](mailto:talburtt@miwf.org) Old email addresses will still work and are transferred to the new server. We look forward to communicating with you in cyberspace

**MWF Staff email:**

- |                         |  |                        |  |
|-------------------------|--|------------------------|--|
| <b>Mary Barden</b>      | <a href="mailto:bardenm@miwf.org">bardenm@miwf.org</a>       | <b>JaNele Jordan</b>   | <a href="mailto:jordanj@miwf.org">jordanj@miwf.org</a>   |
| <b>Betsy Bennett</b>    | <a href="mailto:bennettb@miwf.org">bennettb@miwf.org</a>     | <b>Jean Marquis</b>    | <a href="mailto:marquisj@miwf.org">marquisj@miwf.org</a> |
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| <b>Vearlina Clemons</b> | <a href="mailto:clemonsv@miwf.org">clemonsv@miwf.org</a>     | <b>Kathleen Tkac</b>   | <a href="mailto:tkachk@miwf.org">tkachk@miwf.org</a>     |



## *MWF Staff Updates*

### **MWF is pleased to announce:**

**\*JaNele Jordan**, Regional Director of Development. JaNele joins us from the University of Detroit Mercy where she was the Director of Development. JaNele has also worked for the University of Michigan, and the American Heart Association of Michigan in development positions.

**\*Michele McIsaac**, Regional Director of Development and Event Coordinator for the West Michigan Women of Achievement and Courage Dinner. Michele has also led pioneering efforts in the alternative medicine area. Michele has 13 years of experience in development, including positions at the Muscular Dystrophy Association, DeVos Children's Hospital, and the Children's Miracle Network.

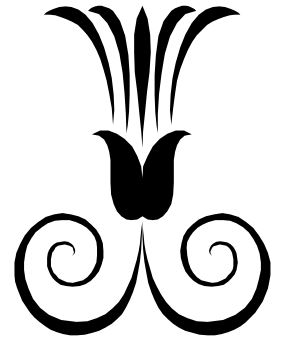
**\*Amy Chima**, Southeast Program Officer of Young Women for Change and Director of Administration. Amy has worked at Andersen Consulting and VerticalNet. She is a graduate of Bryn Mawr College.

**\*Jean Marquis**, Vice President of Finance. Jean was previously the Administrative Manager for the Society for the Psychological Study of Social Issues in Ann Arbor. She also worked for Bank One for four years after graduation from Wellesley College.

### **MWF welcomes our new fall interns:**

\*Joy Evans and Catrina Stackpoole are interning at MFW until May 2002. Joy is currently pursuing her Masters in Social Work at the University of Michigan at Ann Arbor in the Social Policy and Evaluation concentration. And Catrina is a candidate for a Masters in Social Work at Wayne State University in the Community Practice and Social Change concentration

**\* MWF sends best wishes to: Diane Purgiel** on her position as Assistant Director of Special Gifts at Grand Valley State University .



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## *The MWF Board and Advisory Council News*

### **MWF is pleased to welcome the following new Board members:**

**Linda Forte:** Detroit, First Vice President of Comerica Bank, responsible for small business relationships and loans. Linda has served on the boards of the Economic Development Corporation of the City of Detroit, the Women's Caring Program and the Detroit Youth Foundation.

**Wally Klein:** Bloomfield Hills, community volunteer and Board member of Planned Parenthood of Southeast Michigan, the Michigan Opera Theater, and the Charlevoix County Community Foundation. Wally has also served on MWF grants committees and the Southeast Fund Development Committee.

**Nancy Smith:** Grosse Pointe, community volunteer and experienced member of the MWF Grants committees. Nancy was recently the President of the Garden Club of Michigan and has been involved with the Detroit Institute for Children, Planned Parenthood of Southeast Michigan, and the Stratford Festival.

**The MWF Advisory Council** has also grown! We are honored to have *Millie Jeffrey*, a founding mother of MWF and recipient of the Presidential Medal of Freedom, and *Dottie Johnson*, former President of the Council of Michigan Foundations and trustee of the W.K. Kellogg Foundation join the MWF Advisor Council. Their expertise and national recognition enhance our understanding of philanthropy.



## Does my gift really matter???

Sitting down to write that \$250, \$100 or even \$50 check to the Michigan Women's Foundation Annual Fund may seem incidental when you are alone at the kitchen table paying bills or relaxing at your desk during a work break.

Consider the 1,500 other individuals like you who support MWF by making an annual gift. Calculate the combined generosity of MWF's many friends and advocates, like you, who continue to write that critical check each year. Then congratulate yourself, and

your fellow MWF supporters, on making a significant impact on the lives of Michigan women and girls by contributing a total of more than \$1.2 million in Annual Fund gifts over the past 15 years to MWF

### Friends of the Annual Fund

<b>Gifts of Empowerment</b>	<b>\$5,000</b>
<b>Gifts of Advocacy</b>	<b>\$2,500 to \$4,999</b>
<b>Gifts of Courage</b>	<b>\$1,000 to \$2,499</b>
<b>Gifts of Impact</b>	<b>\$750 to \$999</b>
<b>Gifts of Wisdom</b>	<b>\$500 to \$749</b>
<b>Gifts of Hope</b>	<b>\$250 to \$499</b>
<b>Gifts of Spirit</b>	<b>\$100 to \$249</b>
<b>Gifts of Conviction</b>	<b>\$50 to \$99</b>

Annual fund gift levels are based on cash gifts received  
October 1 through September 30

So much has been achieved as a result of the combined giving of MWF Annual Fund donors. Last year, over 30 important grants were awarded throughout Michigan in support of the personal wellbeing and economic self-sufficiency of women and girls. The development of a girls-only youth philanthropy program and the significant growth and continued stability for MWF statewide operations and outreach are also attributed to the generous support of many friends.

It is true that MWF receives monies from other sources such as corporations, organizations, and national foundations. The level of support provided by our friends in the business and

philanthropy communities is often determined by the demonstrated willingness of individuals to contribute their personal financial support. In other words, your annual gift helps to secure additional funds.

Annual Fund gifts are also vital to the daily work of the foundation because they provide a flexible source of revenue that enables MWF to respond to new opportunities and challenges as they arise. Since the foundation's fiscal year begins on October 1, calendar year -end gifts received in October through December are especially important to a strong start for grantmaking, programs, and operations throughout the year.

**Yes, your annual gift really does matter.** It matters a great deal to the Michigan Women's Foundation and to thousands of women and girls who benefit from your vote of confidence in the efforts of MWF on their behalf.

For more information about making a contribution to the MWF Annual Fund, visit our website at [www.miwf.org](http://www.miwf.org) or contact our offices at (616) 742-2388 Grand Rapids; (734) 542-3946 Livonia.



## A Gift for the Future

Michigan Women's Foundation welcomes the newest members of the Trillium Society, Cam and Bill Liebold. Three years ago, Cam's father, a family law attorney, died unexpectedly, leaving a 30-year old will. Cam, her two sisters and their mother experienced the challenge of settling an estate without as much guidance as they would have liked from the deceased. This experience propelled Cam and her husband to immediately take on their own estate planning, as well as help her mother create her plan. They consulted their trusted financial planner as well as an attorney experienced in estate planning.



Camilla Liebold, and her mother, Peggy Dean

With the assistance of these professionals, Cam and Bill decided to include charitable gifts in their estate plan. They gave a lot of thought to what would be their top priorities. Cam honored her dad's memory with a gift to the National World War II Memorial. In addition, she wanted to honor her mother, Peggy Dean and Peggy's commitment to women's issues. That desire led Cam to the Michigan Women's Foundation. By naming MWF as a beneficiary in their Trust, Cam and Bill have both honored Peggy as well as guaranteed that her values will be carried forward in perpetuity. We deeply thank Cam and Bill for their clarity, commitment, and action. Their ultimate gift to the Michigan Women's Foundation is a tribute to both Peggy Dean and to the Liebolds.

If you would like additional information about making a planned gift to MWF, please contact Mary Barden at 734-542-3946. Gifts from trusts, wills, appreciated stock or insurance are gratefully accepted. Contributors of planned gifts are members of the Trillium Society

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**-Elizabeth Upjohn Mason**



The Michigan Women's Foundation is always looking for ways to educate the public on issues facing women and girls in Michigan. If you would like a representative to speak to your organization or a community group please contact the foundation.  
**MWF 734-542-3946  
or 616-742-2388**



## *Social Impact Grant Request for Proposals*

**The foundation will release the Request for Proposals for its next Social Impact Grant cycle in mid November.**



*The funding priorities for the Social Impact Grants are:*

***Economic self-sufficiency for women, particularly programs that encourage***

- higher wage career pathways for women and girls
- asset acquisition (such as home or business ownership, or Individual Development Account -IDA programs).

***Public policy and leadership, particularly programs that affect***

- advocacy and systemic change efforts to improve the lives of women and girls
- public policy related to girls and womens health

***Social Impact Grants are designed for:***

- Programs which will have a substantially greater impact beyond the women and girls served directly and/or
- Programs where potential plans for replication are evident and/o
- Programs where multiple sites or communities are involved

**The concept papers must be postmarked January 25, 2002.** The RFP will be mailed out to those who have requested it. It can also be downloaded from our website. To be added to the mailing list, or to have any other questions answered, please contact Kathy Tkach at 734-542-3946 or [tkachk@miwf.org](mailto:tkachk@miwf.org).

## *Young Women for Change kicks off a new season*

Young Women for Change program -2002 have begun a new season. The Young Women for Change Kent County commences its **seventh** year of **girls' grantmaking** under the experienced leadership of Sarah Howie and Noorain Khan. Sarah has been involved with Young Women for Change for the past four years. She is a senior at Northview High School, and is a member of the varsity basketball team, the National Honor Society and S.A.D.D. Noorain, a Forest Hills Central High senior has been involved with Young Women for Change for three years. She is a varsity tennis player, forensics member and very involved with Girl Scouting.

The success of the Southeast program would not be possible without our co-chairs, Maggie Dillon and Cristina Butler. Maggie has been an integral part of the program for the past four years. Maggie is a senior at University Liggett School. She is a varsity field and ice hockey player, president of the student council and active with the African American Awareness Association. Christina is a student at Regina High School and continues in her second year as co-chair of YWFC. She was a YWFC representative at the Women's Funding Network Meeting in Philadelphia last spring.

In addition, another site of Young Women for Change is forming in the Traverse City area. This new group extends the impact of this signature MWF program. Together these young women will lead our efforts to find and fund programs of particular relevance to girls and young women.



**We are pleased to be in partnership with the Ford Motor Company Fund in support of these projects:**

**Family Counseling & Children's Services:  
Overcoming All Roadblocks to Success**

The OARS program has been developed to provide 6 weeks of education and training for women who are victims of domestic violence and/or homeless and will help them reach economic self-sufficiency.

**Visiting Nurse Association:**

**Visiting Nurse Association Training Institute**

The VNA Training Institute focuses on addressing the issues of effective transportation for newly trained home health aides. The VNA will establish matched saving accounts (IDAs) to enable women to resolve transportation barriers affecting economic self-

**Their generous commitment as an Executive Sponsor of the 2001 dinner as well as their grant support has made these opportunities possible.**

**Thank You**

*Ford Motor Company  
Fund*

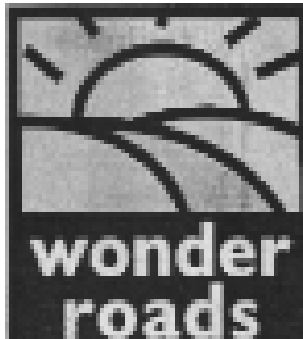
**Volunteerism...**

MWF thanks all of our many volunteers who donate their time and talents to help the Foundation serve as *a voice for Michigan's women and girls.*

We have a very special volunteer who would like to remain anonymous. She has been volunteering in the Grand Rapids office one half day a week. She is the "jill-of-all-trades" and has helped us with many diverse projects. Office assistance is always needed and absolutely appreciated. Michele McIsaac, Regional Director of Development is particularly grateful for her computer expertise. Thank You!

Also of special note, Sheila Bailey is working to help establish a Young Women for Change program in Traverse City and is the co-chair of the Traverse City Advisory Committee. Deborah Bruce Boyd is also co-chairing this dynamic group of enthusiastic volunteers. Thanks to both of you and their Advisory Committee members.

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**Want to do something to help the women and families affected by the September 11 tragedies?**

**The Washington Area  
Women's Foundation  
and  
New York Women's  
Foundation**

have set up relief assistance fund to direct your support to women

**For more information, contact:**

Washington Area Women's  
Foundation  
(202) 939-3442

New York Women's Foundation  
(212) 226-2220



## MARK YOUR CALENDARS

### Women of Achievement and Courage Gala 2002

#### *West:*

May 1, 2002  
Grand Rapid

#### *Southeast:*

May 8, 2002  
Ritz-Carlton, Dearborn

**For more information, please contact:**

Mary Barden (Southeast) 734-542-3946  
Michele McIsaac (West) 616-742-2389

### *Our Mission*

We believe that women and girls continue to face significant barriers and challenges to reaching their full potential. Therefore, the Michigan Women's Foundation promotes the economic self-sufficiency and personal well-being of women and girls of the state to maximize their contributions to society

#### We do this by:

- providing assistance and funds to non-profit organizations serving women and girls;
- by educating the general public, policy makers and donors;
- and by encouraging women and girls to exercise their responsibilities as philanthropists.



Michigan  
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